RECOMMENDATION LETTERS

(Most recent recommendations are listed first)

TETSUYA HIROSE

Relation: Direct Supervisor at MJ Holding

Position: Senior Graphic Designer

Years Known: 3 years

April 2024

To whom it may concern,

As a Senior Graphic Designer at MJ Holding LLC, I have had the privilege of working with Cathryn Pratt for three years while she held the position as a Graphic Designer.

During her tenure, Cathryn played a pivotal role in creating social media content and managing assets in the form of online image library and digital product catalog. Cathryn was not only dedicated but also exhibited a strong commitment to achieving the team's goals.

In addition to her professional skills, Cathryn exhibited a positive attitude and outstanding interpersonal skills. She displayed a genuine ability to collaborate with others, creating a supportive work environment.

I am confident that Cathryn will be an invaluable asset to any organization she join and will make a meaningful contributions in her new role.

Sincerely, Tetsuya Hirose Senior Graphic Designer MJ Holding, LLC

PEGGY PAK

Relation: Team Supervisor at MJ Holding

Position: Senior Director, Product Management

Years Known: 7 years

Recommendation Letter for Cathryn Pratt

April 4, 2024

To Whom It May Concern,

Cathryn Pratt has been the Graphic Designer on my team at MJ Holding for the past 3 years. During this time, she has proven to be a wonderful team player and creative designer. She always brings to the table great ideas on whatever projects she works on.

I am confident that Cathryn's creative talent, dedications, and skills would make her a valuable contributor to any organization. Please do not hesitate to contact me with any additional questions you may have.

Sincerely,

Peggy Pak

Senior Director, Product Management

MJ Holding

peggypak@hotmail.com

Peggy Pak

(LinkedIn Endorsement)



Peggy Pak, MFA · 1st

Creative Trend Analysis | Product Design & Development | Brand & Merchandise Management April 4, 2024, Peggy managed Cathryn directly

Cathryn is a creative designer and illustrator who always brings great ideas to the table. She is a wonderful team player who would be a great contributor to any organization.

MATT MANCE

Relation: Coworker and fellow team member at MJ Holding

Position: Product Designer **Years Known**: 3 years (LinkedIn Endorsement)



Matt Mance · 1st Art Director / Design Manager

April 4, 2024, Matt worked with Cathryn on the same team

Cathryn and I worked together on the Grin Studios team and I am happy to write her a recommendation. We collaborated on a variety of toy, graphic design, packaging, and illustration projects during our three years together at MJ Holding.

Not only did Cathryn constantly impress us with her fun, creative, and well executed designs she continually pushed to implement new trends into our existing product lines. Cathryn often employed extensive research into each of her designs, giving our products a cohesive esthetic that is paramount in today's toy industry.

In an industry where you often have to wear multiple hats Cathryn was able to tackle a multitude of tasks that included, but were not limited to, concept sketches, logos, presentation design, social media assets, and printer ready illustrations. Cathryn was able to simultaneously tackle these tasks, not only under a deadline, but with a fantastic enthusiasm and well executed designs.

I am confident Cathryn's worth ethic, creativity, and design skills will be an asset to any company lucky enough to have her as part of their creative team.

JEREMY WYMAN

Relation: Direct Supervisor at Precious Moments

Position: Product Development Manager

Years Known: 7 years

Jeremy Wyman Product Development Manager Precious Moments, Inc. 1079 Hawthorn Dr. Itasca, IL 60143

April 20, 2020

To Whom It May Concern,

I met Cathryn about two and a half years ago when she began working at Precious Moments, Inc., reporting to me. She fit in with our team right away and contributed many great ideas and new perspectives as we developed our collectible and giftware lines.

Cathryn is a very positive and enthusiastic person and maintains an upbeat attitude in whatever she does. She was always eager to learn new things and help in any way she can. She is very organized and was able to meet deadlines consistently by prioritizing her work load and discussing projects frequently with her superiors. She was able to bring a fresh, modern perspective to many of her projects and was always open to feedback in order to improve on designs. She takes direction well and is a great team player, but also works very well independently and can think outside the box to create new and unique concepts. Cathryn is very talented and would be a great asset to your team.

Please feel free to contact me at 630-400-2063 or jdwyman@gmail.com if you need any additional information or clarification.

Sincerely,

Jeremy Wyman

jdwyman@gmail.com

630-400-2063

SHEHNAZ SAFIUDDIN

Relation: Supervisor at Precious Moments

Position: Vice President, Product and Marketing

Years Known: 7 years



1079 W Hawthorn Drive, Itasca, IL 60143 847.725.9448 | PreciousMoments.com

April 13, 2020

Dear Hiring Manager,

I have worked closely with Cathryn Pratt for the last two and a half years. Cathryn is a product designer at Precious Moments and a valuable member of my product development team.

Cathryn has been a fantastic team member and contributor to Precious Moments. Her product designs are creative, differentiated, and more relevant/contemporary for today's consumers. When given an assignment, Cathryn does an amazing job researching the opportunity, evaluating trends, and looking for new ways to connect with today's consumers.

Precious Moments characters are unique and it takes talent to be able to concept products around these characters with specific proportions and trademarked tear-drop shaped eyes. Cathryn was able to pick up the drawing style very quickly and make immediate contributions to our new product line. She is always willing to learn new things and take on leadership roles where appropriate (e.g., she is the design lead in organizing and finalizing product samples prior to giving factories the approval so start production.)

In addition to her talent, collaborative spirit, and dedication to her job, the thing that sets Cathryn apart from everyone else is her passion and enthusiasm. Passion and enthusiasm cannot be taught. It comes from within. It is contagious. Cathryn's upbeat attitude and passion lift the team's spirits on hard days and drives our enthusiasm even further on the good days.

Cathryn would be a great asset to any creative/product development team. I highly recommend her.

Sincerely,

Shehnaz Safiuddin

Vice President, Product and Marketing

Shehmas Safrada

Precious Moments Company

DEB BUTCHER

Relation: Part-Owner and Upper Management at Precious Moments

Position: President of Creative

Years Known: 7 years



Precious Moments FOC

Deb Butcher, President of Creative

June 1, 2020

To Whom it May Concern,

I would like to recommend Cathryn Pratt as a candidate for a position with your organization. In her position as a product developer, Cathryn went above and beyond her job description on a daily basis. She was exclusively the designer I chose to do projects with because of her creativity, her open mindedness, and her ability to work well with everyone.

Cathryn was able to sketch, paint, or do graphic design through Photoshop or Illustrator when needed and was never afraid to ask for guidance when needed. She could take direction and change styles easily, and always with a cheery attitude. She assisted the product development director and was his go to person for product design. She worked great with a team in brainstorms, building her team members up and building off of their ideas. It was an absolute joy working with Cathryn.

She would be an asset to any employer, and I wholeheartedly recommend her for any endeavor she chooses to pursue. Please feel free to contact me if you have further questions.

Sincerely,

Deb Butcher

President of Creative Precious Moments FOC

16150 Fir Rd.

Carthage, Mo. 64836

630-222-5398

deb.a.butcher66@gmail.com

Des Butchen

DR. RICK SMITH

Relation: Direct Supervisor at Bradley University Smith Career Center

Position: Director for Career Development

Years Known: 10 years



May 2, 2016

RE: Letter of Recommendation for Cathryn Pratt

Ms. Cathryn Pratt has asked me to write a letter of recommendation and it is a pleasure to do so. Ms. Pratt worked in the Smith Career Center at Bradley University since April 2014. She completed her tenure May 3, 2016 when she accepted a new position geared more to her training and passion – graphic design. Throughout her two years of service, Cathryn grew significantly in her role and skills. I wholeheartedly recommend her without reservations.

Cathryn continued to develop into her role in the Smith Career Center all the way through her final day. She learned all of the skills required for her role and expanded her knowledge of the resources required, especially our contact management system (C3M), Google documents, and other online resources. She created several guides/manuals to help us with her role, software, and events, specifically an up-to-date Front Desk Manual, new C3M Manual, Feedback Friday: Resume Critique Day Info Book, and Graduate & Professional School Fair Info Book.

The quality of Cathryn's work grew since her initial day on the job. In her role, she was the first person that all visitors (students, employers, faculty, parents, and community members) interacted with. She always had a smile and cheerful attitude to greet each person as an individual. She listened carefully and directed each person to the correct resource. When she was faced with a new situation she asked questions, took notes, and added the information into her Front Desk Manual. She sought me or the Executive Director out, beyond her normal bi-weekly meeting, to clarify special issues and concerns.

She completed all of her work each day and set task lists for subsequent assignments. Cathryn learned to use the resources available to her and met the challenges of new resources, as needed. She worked special projects and asked appropriate questions in order to establish specific or special to do lists for the day and week. As needed, she consulted with me and others to determine what needed to be done by her or others.

Within the Front Desk role, Cathryn had to be adaptable due to the variety of individuals, situations, and day-to-day activities. With each new situation Cathryn applied her special, individual adaptability and attention to address the specific and current needs.

Cathryn was punctual in her attendance and remained in her area throughout the day. When needed, she notified all appropriate staff if she was going to be late or if she was not going to be in for the day due to illness, vacation, or scheduled appointments. Cathryn was sensitive to office and university key times.

Ms. Pratt mastered the communication skills needed in her role – listening, understanding, inquiring for clarity, researching, and sharing information in verbal or written format. All of her interactions with SCC staff and visitors were extremely pleasant.

Cathyrn brought with her the full skills of a Graphic Designer and offered them to us, especially during times of great need (when we did not have student worker assistance). She designed new logos for our Bradley netWORK system, created a StrengthsFinder poster, worked with staff to craft ever changing job fair maps, and developed brochures, Infographics, and other smaller items, all with great care and attention to detail.

Please feel free to contact me directly if you have any questions. I can be reached at (309) 677-2510 during the day or (309) 310-4364 (cell) in the evening.

Sincerek

Rick Smith PhD Director for Career Development

Smith Career Center